

A Level Business Overview facilitated by Edexcel:

<p>Prior Learning</p>	<p>There are no prior learning or other requirements for this qualification. It is not essential to have studied Business in Years 10 and 11 in order to take this subject.</p>					
<p>Progression</p>	<p>Students will develop transferable skills that support study in a wide range of subjects at university and the transition to employment. For example:</p> <p>Higher education courses such as Business degrees with a focus on theory, or joint honour degrees such as: Business Economics, Business Accounting, Business and Finance and Business Management.</p> <p>Alternatively, students may choose to study a economics, mathematical economics or business degree a wide range of careers ranging from finance, banking, insurance, accountancy, management and consultancy, to becoming professional Business Analysts.</p>					
<p>Skills to be gained</p>	<p>Cognitive skills</p> <ul style="list-style-type: none"> <li>● Non-routine problem solving – expert thinking, metacognition, creativity.</li> <li>● Systems thinking – decision making and reasoning.</li> <li>● Critical thinking – definitions of critical thinking are broad and usually involve general cognitive skills such as analysing, synthesising and reasoning skills.</li> </ul> <p>● ICT literacy – Use of Microsoft Packages</p> <p>Interpersonal skills</p> <ul style="list-style-type: none"> <li>● Communication – active listening, oral &amp; written communication, assertive &amp; non-verbal communication.</li> <li>● Relationship-building skills – teamwork, trust, intercultural sensitivity, service orientation, self-presentation, social influence, conflict resolution and negotiation.</li> <li>● Collaborative problem solving – establishing and maintaining shared understanding, taking appropriate action, establishing and maintaining team organisation.</li> </ul>					
<p>Qualification Overview</p>	<p>The specification for Business Studies A level aims to help you develop an understanding of business organisations, the market they serve and the process of adding value. You will be considering business behaviour from a variety of perspectives, incorporating the interests of all stakeholders, using an investigative, problem solving and integrated approach.</p> <table border="1" data-bbox="507 1391 1549 2016"> <tr> <td data-bbox="507 1391 1034 1720"> <p>Theme 1: Marketing and people Students will develop an understanding of: Meeting customer need The market Marketing mix and strategy Managing people Entrepreneurs and leaders</p> </td> <td data-bbox="1043 1391 1549 1720"> <p>Theme 2: Managing business activities Students will develop an understanding of: Raising finance Financial planning Managing finance Resource management External influences.</p> </td> </tr> <tr> <td data-bbox="507 1722 1034 2016"> <p>Theme 3: Business decisions This theme develops the concepts introduced in Theme 2. Students will develop an understanding of: Business objectives and strategy Business growth Decision-making techniques Influences on business decisions</p> </td> <td data-bbox="1043 1722 1549 2016"> <p>Theme 4: Theme 4 Global businesses This theme develops the concepts introduced in Theme 1. Students will develop an understanding of: Globalisation Global markets and business expansion Global marketing</p> </td> </tr> </table>		<p>Theme 1: Marketing and people Students will develop an understanding of: Meeting customer need The market Marketing mix and strategy Managing people Entrepreneurs and leaders</p>	<p>Theme 2: Managing business activities Students will develop an understanding of: Raising finance Financial planning Managing finance Resource management External influences.</p>	<p>Theme 3: Business decisions This theme develops the concepts introduced in Theme 2. Students will develop an understanding of: Business objectives and strategy Business growth Decision-making techniques Influences on business decisions</p>	<p>Theme 4: Theme 4 Global businesses This theme develops the concepts introduced in Theme 1. Students will develop an understanding of: Globalisation Global markets and business expansion Global marketing</p>
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	Assessing competitiveness Managing change.	Global industries and companies (multinational corporations).
Assessments  Deadline: May/ June in any single year)	Exam Papers:	Qualification Weighting
	<p>Paper 1: Marketing, people and global businesses</p> <p>Paper 1 will assess marketing, people and global businesses. Questions will be drawn from Themes 1 and 4, and from local, national and global contexts.</p>	35 % of Total Qualification
	<p>Paper 2: Business activities, decisions and strategy</p> <p>Paper 2 will assess business finance and operations, business decisions and strategy. Questions will be drawn from Themes 2 and 3, and from local, national and global contexts.</p>	35 % of Total Qualification
	<p>Paper 3: Investigating business in a competitive environment 30% of final qualification</p> <p>This Paper will assess all content across all four themes. Questions will be drawn from local, national and global contexts.</p>	30 % of Total Qualification
Student Learning	Co-operative learning through discussion, role play to actively engage students, Use of ICT to capitalise on current affairs in combination with collaboration, Student- teacher strategy stretch all students, Presentations of essay findings, Independent & Private Study, Financial Games to promote team learning and make learning fun, Demonstration or modelling of student work and Community & Business Engagement	
Assessment Objectives & Weighting	Students must	% in GCE
	AO1	Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues
	AO2	Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues
	AO3	Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to

		business issues	
	AO4	Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues	26-28
Possible Careers	<p>A-level business studies looks great to any employers as it shows you have a background information into how a business works, so you are automatically considered for higher positions. There are a number of career and university options your A-level in business studies will offer you.</p> <p>Possible career choices with A-level business studies include management, marketing, finance, accounting, economics, banking, retailing, manufacturing and local government. Many universities will accept business studies as an A-level when applying for courses such as economics, business studies and many other options.</p>		
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